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8 9	Agribusiness Committee Thursday, July 15, 2004
10	2:00 p.m.
11	Hotel Roanoke and Conference Center
12	Roanoke, Virginia
13	Rodnore, Viiginia
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15	APPEARANCES:
16	The Honorable Joseph P. Johnson, Jr., Chairman
17	Mr. C. D. Bryant, Vice-Chairman
18	Mr. J. Carlton Courter, III (by telephone)
19	Mr. Fred M. Fields
20	Mr. Jordon M. Jenkins, Jr.
21	Mr. Buddy Mayhew
22	Mr. Claude B. Owen, Jr.
23	Mr. John M. Stallard
24	Mr. Thomas F. West
25	
26	COMMISSION STAFF:
27	Mr. Timothy Pfohl – Grants Program Administration Manager
28	Mr. Brett Nelson – Grants Program Administrator-Southside
29	Ms. Sarah Griffith – Grants Program Administrator-Southwest
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32	DELEGATE JOHNSON: I will now call the Agribusiness
33	Committee of the Virginia Tobacco Indemnification and Community Revitalization
34	Commission to order. And we'll have a roll call.
35	MR. PFOHL: Thank you, Mr. Chairman. Vice-Chairman Bryant?
36	MR. BRYANT: Here.
37	MR. PFOHL: Commissioner Courter? He will be calling in. Mr.
38	Fields?
39	MR. FIELDS: Present. MR. PFOHL: Mr. Jenkins?
40	MR. JENKINS: Here.
41 42	MR. PFOHL: Mr. Mayhew?
42 43	MR. MAYHEW: Here.
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CRANE-SNEAD & ASSOCIATES, INC. 4914 Fitzhugh Avenue, Suite 203 Richmond, Virginia 23230 Tel. No. (804) 355-4335

MR. PFOHL: Mr. Owen? 1 MR. OWEN: Here. 2 MR. PFOHL: Mr. Stallard? 3 MR. STALLARD: Here. 4 MR. PFOHL: Mr. West? 5 MR. WEST: Here. 6 MR. PFOHL: Chairman Johnson? 7 8 DELEGATE JOHNSON: Here. I welcome all of you and those of you in the audience and members of the staff. I find there is a quorum present and we're 9 constituted legally to transact the business of the Agribusiness Committee. The first 10 thing would be for approval of the minutes of Wednesday, May 19th, 2004 at 4:30 p.m. 11 That meeting was held at the Institute for Advanced Learning and Research in Danville, 12 Virginia. Do I have a motion? 13 MR. BRYANT: I move that. 14 MR. OWEN: Second. 15 16 DELEGATE JOHNSON: Are there any corrections or additions to the minutes? All in favor of the motion signify by saying aye. (Ayes.) All opposed? (No 17 response.) The ayes have it. 18 19 I noticed for the reporter on the last page, and you did a good job, where it says I further certify that this is a true and accurate transcript to the best of my ability to hear 20 21 and understand the proceedings, what can we do to make your job easier or help you? THE COURT REPORTER: When people are speaking, if they 22 23 would come to the podium instead of people standing all over and then identify themselves, that would help. 24 DELEGATE JOHNSON: I would suggest that if you are going to 25 speak, please come to the podium, so we can get it down accurate. You did a good job, 26 and I read it and I think you accurately transcribed the proceedings and we appreciate 27 that. It was very interesting and helpful. 28 MR. FIELDS: Mr. Chairman, I think part of the problem is that the 29 dialect in the far Southwest Virginia, like Sara Griffith has, you know. I think he has 30 some problems with that, but we can get all that straightened out. 31 DELEGATE JOHNSON: All right. The next order of business will 32 be the discussion of the pre-applications. We have a lot of applications. What policies or 33 procedures do you want to follow hearing the people? Do you want to go down the list 34 you have provided for us? 35 MR. PFOHL: Mr. Chairman, I'll be happy to set the stage a little bit 36 about how we can present the information today. As you recall from the May meeting, 37 staff presented some options for how the Agribusiness Committee could administer the 38 grant process for approximately \$1.76 million that's available currently. That is cash on 39 hand that is available to the Committee to award at any point. The Committee instructed 40 staff to proceed with what is somewhat of a new approach to the grants cycle for the 41

Commission. We notified people that we are aware of that had expressed an interest in

the Agribusiness Programs that had been past grantees for Agribusiness funds. As of July

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1st, we would accept pre-applications with funding proposals. Then the Committee would meet as you're doing today, to review those pre-applications and basically create a short list of proposals that you're interested in seeing a full project proposal. We envisioned that September 1st, full proposals would be submitted and the Committee would meet after September 1st after we've had time to review the full proposals and then you can take action at the October Commission meeting, which is October 21, in Clarksville to award any up to \$1.76 million that's available to you.

As of July 1st, we received 15 pre-applications requesting \$5.4 million and you have that list in front of you. This week, we received a 16th proposal that I think, given the nature of this process and the nature of the request, it probably is something that you should see. That is a coyote damage control proposal and it should have been faxed to you this week. If you do not have a copy of it, we have extra copies over here and Brett will be happy to pass those out. If there's anyone that has not received a copy of the coyote damage control proposal, all right. I think most of the applicants that have submitted pre-applications are here today to respond to your questions. The staff has reviewed these, but we have not done a scoring or ranking because in the pre-application process, and we'd like the Committee to express this interest in a short-list, if you will, of the proposals. That's where we are today.

DELEGATE JOHNSON: Any comments from members of the Committee? There being no comments or suggestions, then we can start with the FY04 Agribusiness applicants and go down the list. The first one is Virginia Tech/IALR, Developing Foam-Based Plant Rooting Media to Diversify the Economic Base of Southside and Southwest Virginia, \$143,000. Is there anyone here that would like to present that?

DR. NOWAK: Yes, sir. My name is Jerzy Nowak and I'm head of the Horticulture Department at Virginia Tech. I have been facilitating this proposal, as well as the next proposal. I am not an authority on this one, and I have been involved from the concept to the development of this proposal and the entire program. Would you like me to briefly outline the application?

DELEGATE JOHNSON: Yes, summary.

DR. NOWAK: A brief summary, we would like to explore the possibilities of the development of alternative soil treatment, which like in crops like strawberries and other high-value horticultural crops that methyl bromide has been used to sanitize the soil. And methyl bromide, as you know, as of 2006 will be banned. To reduce risk in the high-value horticultural crops production we would like to develop, which is a company here that represents us. This company has a line of materials, which are based on natural products, which is yellow mustard and hot pepper. What our department will be working on is to target the soil preparation for high-value crops using alternative compounds and we've also been working with using crops, which contain glucosinolates like mustard. We'd like to develop programs, where glucosinolate will be linked to the soil and diseases before the next crop. That's one aspect of the program.

Another aspect, I'm sorry, I'm talking about a different project. I'll withdraw that, that is the second project. This is on the farm-based development for the production

- 1 of plugs. This is targeting the multi-billion dollar industry across the United States and
- that is Medius International. They have been working on the replacement of Oasis. 2
- Oasis is a foam which is used for transplant production and based on formaldehyde. This 3
- will be off the market within the next couple of years. There's an opportunity to produce 4
- this new foam, which will be based on soybean oil or other oils extracted from like corn 5
- or sunflowers. Soybeans are the primary target. Virginia Tech has patents on the 6
- soybean oil. The idea is that where this turf can be produced, and there's a picture there 7
- 8 in the grant, the turf sheets can be sold to golf courses, homeowners and sport fields to
- repair the damage. Another thing is a very large market for the plugs production. This 9
- could help produce a line of products, which has different capabilities for the plant 10
- requirements, which has a water holding capacity as well as nutrient holding capacity. 11
- This would feed potentially to the tobacco greenhouses, which are underutilized. The 12
- idea is to explore several high-value crops, like cut flowers and this would provide 13
- opportunities, which could be linked to other crops. The Dunhill program and the 14
- Institute for Advanced Learning and Research has already the capability structure to 15
- produce these polymers in collaboration with Virginia Tech. This can be easily 16
- implemented. Sorry for my long-windedness, I started in reverse. 17

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DELEGATE JOHNSON: Are there any questions? Thank you, sir.

Let's go to the second one, Soil Microbial Community Management Following the Glucosinolate Treatments.

DR. NOWAK: That's the one I started on, unfortunately. There's two options here and the first is a live preparation. It's using these cover crops, one of them is yellow mustard. Another one is actually developing the preparation itself, which will be extracted from the mixture, hot pepper and the yellow mustard and there's potential development of the market and the products for the new markets, which will derive once the methyl bromide is banned in 2006. There are several other compounds being tested as a replacement but these are the natural compounds, which will target both the high-value horticulture and regular production, as well as organic production of the horticulture crops.

DELEGATE JOHNSON: Any questions? Thank you.

The third one is the Virginia Department of Agriculture and Consumer Services, Tight Cooperage Startup Project.

MR. GREEN: Good afternoon, my name is Jim Green and I'm International Marketing Specialist for Forest Products Division of Marketing with the Virginia Department of Agriculture and Consumer Services. In my pre-application form, I described interest in the Virginia white oak to be used in tight cooperage, specifically for production in wine barrels. In the past six or seven years, we've gotten a lot of interest from Spain and we're selling a lot of white oak stave logs to Spain. The stave logs are being converted to wine barrels, mostly by Spanish producers who are exporting some of those back to the U.S., South America and other markets. We see a real opportunity to generate that product, the wine barrels and the cooperage products or other

- products that go into wine production. The problem with this activity is that we've got a
- market for wine barrels from Virginia. Writers from the wine industries are starting to 43

mention Virginia woods as being a good source for white oak wine barrels, but we're not benefiting from the production of those barrels or that product by our home producers. California is producing some of our wine barrels and some of the wood products. I think it's a very good opportunity for us to bring some opportunities of value-adding for the forest products industry, not only for the domestic market, but also for the export market.

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I'm involved in another activity sponsored by the Southern United States Trade Association to promote wine barrel products from Virginia and other states like Kentucky, Tennessee and some other southern states to Latin America. I did a trade show just recently in Argentina and followed up with a trade mission to Uruguay and there is considerable interest in that product. They are familiar with the Virginia white oak. We have one producer in the Commonwealth producing white oak staves, he has limited production and he is not in the tobacco area, but he does keep the light on for us and we do have the capability of producing white oak. Of the areas that you encompass, Southside and Southwest Virginia, there's a tremendous potential for white oak for this activity.

I have outlined basically, very simply, some activities that we need to take place to get production of the white oak barrels, but I'm sure there will be a whole lot of other considerations. I've listed this under an activity to be managed by the Virginia Department of Agriculture and Consumer Services, but there probably would be other opportunities with the non-profit groups and organizations and associations. We have a group of state-agency based representatives and we call ourselves the Virginia Forest Based Economic Development Council. It's state groups represented by a particular individual like myself, others with Virginia Tech, Virginia Department of Forestry, Economic Development, Small Business Assistance, the Virginia Port Authorities, I may be missing some but those are a few. That organization may be the type of organization to oversee this type of activity. As far as the monies that can be generated by this activity, I don't know and it's just a guess what the market will look like. I see opportunities in countries that we don't consider to be buyers of wine barrels right now, particularly China. China's vineyard production in the last couple of years has almost doubled and it's right behind the U.S. Some of the traditional markets, particularly Spain, are losing some of their influence in the wine business, but there's other countries and other markets coming into play. I think the overall increase was up in 2002 and 2003 about 2% and that shows good growth.

In summary, that's about all I can say about the project right now. I have a handout I'd like to give you and I've put some information about this activity, Forest Products. I'll tell you that we promote that the wine industry, and I've kind of written, make mine Virginia white oak wine barrels.

DELEGATE JOHNSON: Do we have that many white oaks in

40 Virginia?

MR. GREEN: Overall, Virginia is the number one white oak exporting state in the U.S.

43 DELEGATE JOHNSON: Export?

1	MR. GREEN: Export alone.
2	DELEGATE JOHNSON: What about Virginia?
3	MR. GREEN: It is the number one exporting state for white oak
4	lumber.
5	DELEGATE JOHNSON: Interesting.
6	MR. GREEN: Virginia, in solid wood products, we're in the top ten
7	consistently.
8	DELEGATE JOHNSON: Where are most of the white oaks?
9	MR. GREEN: They're all over. Some of our better white oak for
0	wine barrels seems to be coming from the Piedmont to Coastal areas. The mountain
1	white oak may be a little tight grain for wine barrels. They like to get the open grain to
12	get the flavor of the wine. I'm not a wine specialist, forester and sawmill guy.
13	DELEGATE JOHNSON: Are there any questions?
14	MR. BRYANT: What is the total cost of these startup programs?
15	MR. GREEN: I've estimated it at 250,000.
16	MR. BRYANT: That's what you're asking for from the
17	Commission?
18	MR. GREEN: Yes.
19	MR. BRYANT: That's not your total costs?
20	MR. GREEN: No, to get under production, any time you get
21	sawmill operations or a wood production operation you're talking about several million
22	dollars. This activity will possibly be, I'm thinking in terms of what it would take to
23	make wine barrels. We have no one in Virginia who could make wine barrels that I know
24	of. I've asked a lot of people about that. We'd probably have to use our Spanish
25	connections. We have a Spanish gentleman who's very much interested in a joint
26	venture, bringing one of his technical persons here to live for a year or two to get us up to
27	speed. You cannot buy stave-producing equipment today, it has to be custom made. You
28	cannot buy barrel equipment today, it has to be custom made. I spent some time with the
29	gentleman in Spain, and if you're a wine connoisseur and you read the bottles, they've
30	installed a barrel making operation and the piece of equipment was all custom made on
31	the spot and very specific in how it functions. There's a whole lot of pneumatic lines
32	going to one big thing that pushes all these staves together. A wine barrel made in the
33	States has a value of somewhere around \$350 to \$450.
34	MR. MAYHEW: Is there a standard size, or so many gallons?
35	MR. GREEN: Wine barrels come in three or four different sizes,
36	generally they're a little larger than a whiskey barrel and whiskey barrels tend to be a
37	little bit smaller. We do have some people in Kentucky that make whiskey barrels, but
38	that's a different product. The standard size wine barrel is 250 liters.
39	DELEGATE JOHNSON: Your application says you're trying to line
10	up other countries and industries to help you with the project. Do you have any on the
11	hook yet?
12	MR. GREEN: Yes, sir. I mentioned before that a gentleman from
13	Spain is very much interested. As I mentioned in the application, he has bought at least

1200 containers of white oak, mostly from Virginia, although some is from Kentucky.

MR. MAYHEW: Where would the main income come to the producer, would it come from the seller of the trees or people that go to work in the manufacturing of the barrel?

MR. GREEN: Yes, the stave log is a special quality type of log and it's similar to a veneer log. If you're a landowner and you're selling your stumpage and you have a considerable amount of white oak that has stave quality material on it, you will at least double the potential for income from any timber sale. Normally, the stave logs will sell for two to three times the regular saw log or maybe even more than that. About half the value of a good veneer log. That's the uniqueness of what we have here. We have a lot of good quality white oak. A stave log does not have to be a tremendously big tree and does not have to be 22 or 24 inches in diameter. A fifteen-inch diameter tree is a good size stave log. Each log has to be cut into a forty inch spoke and then cut in half and then that half cut in half, which is called a quarter saw. You cut across the grain so your liquid does not come out of the barrel. It's a good opportunity for us to add value to some of the white oak we have. I know you've been behind log trucks and you'll say I wish that truck would get out of the way. When I get behind one, I look at it and try to think how much money can come out of that truck and how much money that generates to the community that that material is going to go to.

MR. OWEN: How much of our stand is on private property versus state or federal property and what is the availability of the white oak that is on state or other public lands?

MR. GREEN: Most of our timber sales are privately owned land. State forests, very little timber sales come from state or national forest land.

MR. OWEN: How long does it take to get a white oak to that 15 inch diameter, or how many years?

MR. GREEN: Probably 50 to 80 years depending on the growing sites. Most people say that's a long time, but most of us have a back forty of timber growing someplace, your neighbor has one or your neighbor's neighbor has one and then next thing you know, you have a whole standing forest of privately owned material to develop in the market place. I have some information in the handout that includes some resource information of that type, but we have plenty of white oak available for this product and any other potential product.

MR. STALLARD: You keep mentioning white oak, would a red oak work, or does it have to be just the white oak?

MR. GREEN: Just white oak, because red oak has a totally different makeup in it's wood structure and it's very porous. If you take a piece of red oak and look at the end, you can see very open pores. The white oak has what's called tiloses and it plugs up the pores and the wood so that the liquid cannot come flowing out. The value of the white oak is that the wood flavors the grape juice as it ferments and makes the wine and that's what the wine makers are very much interested in. What kind of flavor the particular wood will give. In talking to some of the wine makers in Spain, they like Virginia and they don't particularly like some of the other ones. One of the wine makers

told me that white oak from Pennsylvania gives a very perfumy flavor to his wine and he doesn't like it. He says you can smell it and I did pick up a couple of stave wood and I could smell sweet, almost cinnamon-type of smell. He didn't like it.

DELEGATE JOHNSON: Are there other questions? If not, thank you sir. Next is Virginia Tech Department of Forestry, Enhanced Facilities at the Reynolds Homestead, Dr. Harold Burkhart for the Department of Forestry, Virginia Tech. DR. BURKHART: Thank you, Mr. Chairman. My name is Harold Burkhart, head of the Department of Forestry at Virginia Tech. I'll give you a brief summary of this particular proposal and then respond to any questions that you might have. The Departments of Forestry and Horticulture at Virginia Tech have been working together to develop new crops and new plant crops and everything from timber trees to ornamental plants that might be used to diversify the economy of Southwest and Southside Virginia. This particular effort consists of multiple facilities, not only laboratories on the campus but a lot of the basic research where the more molecular level work goes on, but also there's a nutritional cultural lab that we're establishing at the Institute in Danville. This is where some of these new plants would be propagated with development of mass propagation techniques. The final step has to do with field-testing, and that would occur at the Reynolds Homestead, which is about an hour from Danville. We're planning to put all of these facilities together from the standpoint of developing the new material and propagating it and then developing the new management techniques for the deployment to growers.

In terms of this particular project, it's for capital improvements at the Reynolds Homestead. We've been operating at the Reynolds Homestead since 1969 and we have a number of facilities there, but some new facilities are needed to realize this particular set of goals and objectives. In particular, a new research level greenhouse and one that has a retractable roof, roll up curtains and that type of thing. Then a plant production facility with coolers and finally a backup power generation system for the Reynolds Homestead. If we lose power, which does happen fairly often, then we stand to lose large amounts of material and research and investment.

You'll notice with regard to the schedule, we're proposing to start this construction project this January. And in terms of the Commission funds, the proposal is for the new research greenhouse, we estimate that to cost \$100,000, the plant facility around \$40,000 and to back up the entire operation at the Homestead \$133,000. We are planning, in terms of matching support, money that we're using to refurbish an existing greenhouse to bring it up to speed and that is \$30,000 we've invested so far. We've set aside money for equipment to the tune of \$77,000 and then we're going to provide in kind contributions with regard to personnel. That's a quick summary, do you have any questions?

DELEGATE JOHNSON: Any questions? Thank you, sir. MR. BURKHART: Thank you.

DELEGATE JOHNSON: Next is the Virginia Tech College of

Agriculture and Life Services and the VBI, Innovation Center for Biotechnology-based Economic Development at the Institute for Advanced Learning and Research.

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2 DR. NOWAK: Since there's nobody else, my name is Jerzy Nowak again, and I'm sorry to speak my English with a Polish accent, so you can easily record 3 me now and I've been part of the program development. This request, I have not seen the 4 letter of intent, this is coming from the College of Agriculture and Science and it's led by 5 our department head by Dean Quesenberry and Craig Nessler and he is the associated 6 dean for research. This is seed funding for a much larger fundamental undertaking to 7 8 diversify the economy of Southside and Southwest based on biotechnology. That does not mean transforming crops and producing new transformed crops, but it means utilizing 9 the techniques of biotechnology to convert the existing resources, all the waste materials 10 and the residues and new products which would be derived from other products, which 11 12 would generate some waste into the fractionated products of high-volume. This is more or less the approach all across the world that people are looking into new opportunities to 13 generate residue of waste from traditional crops for planting completely new crops, 14 which are even now considered weeds, and to process them into the high-value 15 pharmaceutical. We have a very health-conscious society now, and some food additives 16 and also to new construction and building materials. I came back from Canada last week, 17 and they are utilizing the soybean stands left over after harvest, which is some very 18 19 sturdy construction materials, as well as materials coming from factories and agriculture, converting them into a variety of materials. Just to summarize, I know our dean has done 20 21 a lot of lobbying for other sources of funding to multiply and leverage this potential funding to develop a world class innovation center at IALR. If there's any questions you 22 23 have and I'll try to answer them.

DELEGATE JOHNSON: What are the other sources of funding? DR. NOWAK: Dr. Quesenberry visited, I know she went to

Washington, D.C. and started the negotiation process. The proposal was being developed for the Kellogg Foundation and it will also be targeting NSF and creating an NSF center for innovation. As you know, NSF occasionally and –

DELEGATE JOHNSON: 840,000 for expendables and supplies. DR. NOWAK: I cannot answer this question, sir, I have not seen the

submission.

DELEGATE JOHNSON: Are there any other questions? All right, thank you. Next we have the Virginia Nursery Landscape Association, Virginia Ornamental Plant Evaluation and Introduction Program, \$270,000.

DR. EATON: Good afternoon, my name is Greg Eaton, I'm a nursery and landscaping extension specialist with the Department of Horticulture at Virginia Tech. I've worked for the past three years with the VNLA as their educational advisor. I was very helpful in composing the pre-application. The application is submitted by the Virginia Nursery Landscaping Association, they've had very little experience with writing a grant proposal, so I lended them my support that way.

I'd like to briefly outline what I think are the compelling interests and benefits of the proposal and then I'd like to introduce Fred Duis, and he's the owner of Duis Nursery in Bedford and he's Chairman of the VNLA research committee and with that

Association and has been actively involved in the plant introduction program for a number of years. If there are some background questions about the program specifics, I think Fred would be very helpful in addressing those.

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As you're probably aware, the green industry, and that is the nursery 4 production, the greenhouse production and landscape contracting industries in Virginia is 5 a true growth industry in agriculture in the state. Folks in the green industry feel that this 6 is perhaps one saving grace of agriculture in the future. Recent economic analyses from 7 8 Virginia Tech suggest that the direct impacts of the green industry are worth better than \$2 billion. The induced impacts have trickled down through the economy are worth at 9 least an additional half billion dollars. A lot of the economic activity is generated in 10 Virginia and in other states through the introduction, promotion and sale and planting of 11 new and exciting ornamental plants. A catch phrase in the industry is what is new is hot 12 and probably from your own experience, if you have any experience in ornamental 13 gardening whatsoever, you're struck by the advertisements and availability in stores 14 where you purchase material and things like that, new and exciting plants. It's largely 15 regarded in the industry as what drives this industry. In fact, the top six or among the top 16 six or eight nursery producing states in the U.S., and probably seven of those eight states 17 would have rigorous and viable and effective plant introduction and marketing 18 campaigns. Plants that were developed within their state are marketed as being North 19 Carolina's plants or Ohio's favorite plants. The consumers in these states are aware of 20 21 these and are targeted for the promotion and sales of these plants. Virginia is number 20 or about number 20 in the United States, but the difference between 20 in nursery 22 23 production and number 12 or 9 or 10 is a very small percentage of growth in sales. In fact, the ranking of these states switch back and forth constantly from year to year 24 according to the USDA statistics. 25

We are confident that the ability to coordinate and to generate a plant introduction and promotion campaign in the state of Virginia will be able to drive what is already a very vigorous and growth industry in the state even higher and perhaps move us up in ranking to number 9 or 10 or 8 or something like that. We do have some competitive disadvantages to say Florida or California, because we're not going to take them over anytime soon, but we can move up easily six or eight places.

The particular and compelling aspect of this proposal, we think is the applicability of this program to economic development efforts in Southside and Southwest Virginia. That's where agriculture experts who are not familiar or accustomed to green industry practices, green industry services, might be allowed some benefit of this growth industry in the state. We think this program dovetails very nicely with Virginia Tech's efforts in Southside and Southwest Virginia that are ongoing and plans for the future through the Institute for Advanced Learning and Research and through our efforts in Southwest Virginia in Washington County. I hope I have spelled out pretty clearly where we think the compelling background justification for the project is, and also where we think the promise of the future of this project is.

If you'd like to address the technical details to me, I'd be happy to answer those. If you have questions about the background and the promise of this to Fred Duis, I

think he'd be able to answer those.

DELEGATE JOHNSON: Would you explain what educational and outreach programs will be developed to prepare new entries in the ornamental liner production industry, what does that mean?

DR. EATON: Most of this proposal as it stands here, presented to you now, is related to the establishment of evaluation sites where we can do testing and research on these new ornamental plants in development to find out which ones really are perfect for Virginia landscapes, perfect for production in the state of Virginia, and also have ornamental merit and marketing merit for promotion. At the same time, we hope to establish these sites in areas and sites in Southside and Southwest Virginia particularly that are highly visible. That's because the community would be involved, not only in the research on these plants and the development of these plants, but they're also involved in the generation of excitement of what the nursery and landscape industry could mean to the local community. In regard to outreach and education materials, the sites themselves could serve as the focus of community efforts and industry efforts and Virginia Tech education efforts to inform the local community about the economic impact, the practices involved in the green industry products and services.

DELEGATE JOHNSON: There's nothing tangible we could get for

DR. EATON: You can get some very highly visible sites in the community that are staffed by community volunteers. There are promotional and education materials that could come from this from propagation, nursery production, retail sales, things like that. These are all very tangible benefits, educational benefits and promotional benefits. Many of the community impact benefits that we might achieve in a couple of years are relatively hard to quantify, that's true and it takes quite a while to generate new industry partners or new industry startups in areas that traditionally had not had very much of that in the past. I do not anticipate a great deal of brand new income through nursery production, for example, within the two years that this proposal covers.

DELEGATE JOHNSON: Thank you, sir. Are there any other

questions?

270,000?

MR. DUIS: Sir, my name is Fred Duis and I'm from Bedford and I appreciate the opportunity to be here. I wanted to add one thing to what Dr. Eaton just said and to answer to your question. The tangible fruits of the evaluation sites would be the value of the product that is developed there. We cannot get the production sector of the Virginia Nursery and Landscape Association, Saunders Brothers or Lancaster Farms to buy into the program unless the lands are deemed to be hardy, safe to grow in Virginia, perform well in Virginia. We cannot in good conscience as producers and those other businesses that are mentioned, in good conscience sell a product that we don't have confidence in. The purpose of the evaluation sites is to spread them across Virginia from Tidewater to Northern Virginia, from Southwestern Virginia and South Central Virginia, so we can test these plants in the varying climates and meteorological conditions that we have in the state from high humidity, from hot temperatures to cooler or lower humidity situations in the mountains. The purpose of this is to establish in a three or four year

period of time the testing protocols that it will take to get azaleas, the star roses, and the proven winners and products that are familiar to you under the name of Virginia Choice or perhaps one that we will choose later. As agriculturalists and I assume you all are agriculturalists, you must have confidence in your product and it has to be one that you can believe in. This entire exercise is about establishing that confidence in products.

One thing that's encouraging to me about this exercise is that we are seeing Virginia Tech with its intellectual capabilities going forward. The Virginia Nursery and Landscape Association with its productive and distributional capabilities and Louis Ginter Botanical Garden with their tremendous plant collections and their ability to receive plants from all over the world through their relationship with other botanical gardens, growers worldwide. This is a tremendous opportunity for us as growers and retailers. I think this will support and enhance an already strong industry.

MR. BRYANT: Do you have any research sites?

MR. DUIS: In Southside Virginia, we'd want one in Bedford County, on the Clayter farm in Lynchburg County, I mean Lynchburg College. At present, we have gotten permission from Lynchburg College to establish the site once it could be funded. We would want one at the Reynolds Homestead. There are already evaluation sites that could be used in Tidewater at the Hampton Roads Research Center, the Louis Ginter Botanical Gardens in Richmond and in Northern Virginia I don't know the particular site, Dr. Nowak can tell you that. We'd also want one in Southwest Virginia to let us know more about how plants react in that particular climate. Certainly, we want to establish in areas that are spread out, but also in areas that could benefit from the introduction of this intellectual and financial capital. Thank you.

DELEGATE JOHNSON: Next is Virginia Tech Geography Department, Geoclimatological Classification of Viticulture Potential in Southside Virginia, \$79,391.

MR. WOLF: Lady and gentlemen, thank you, Mr. Chairman for the opportunity to present this particular proposal today. My name is Tony Wolf, I'm a professor of Viticulture with Virginia Tech's College of Agriculture and Life Sciences. I'm joined today by my colleague John Boyer with the Department of Geography and he's a co-author of this proposal. To put the proposal in it's perspective, if we go back ten years with the Virginia wine and grape industry, we had a little over 40 wineries in the state with about 1500 acres of grapes. Today, we're over 80 wineries in the state and somewhat over 2300 acres of grapes. The industry's in expansion and I see no reason why the industry will not continue to expand. As many of you are aware, that industry has been focused in central Virginia in terms of acreage and the number of wineries. The Charlottesville area north into Northern Virginia, although we do have wineries in Southside Virginia and we have also wineries in the far southwest of Virginia and the Eastern Shore.

What we really lack in Southside Virginia is a clear understanding of what varieties should be grown there and what variety of grapes and specifically where those varieties should and should not be grown. The proposal in front of you is basically a road map or a proposed road map of where we go and what grapes are grown in this area. We

have a track record in this area, we being Mr. Boyer and myself, in that starting in the late 90s, we did put together a geographical information system based approach to vineyard site suitabilities. The basis for that mapping was based on experience and research done in central Virginia.

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One of the things that has occurred since the late 1990s is the introduction of additional digitized data and climatological and soils based data as well as the digital elevation data that will be used in this type of program. What we lacked in the late 90s has become available now, and we can incorporate that into a similar type of analysis, specifically for the Southside Virginia region. This is not work that is necessarily unique to what is going on in Virginia and Virginia's industry. I would call your attention to this particular meeting of your group is coincidental with a three day meeting that I've cochaired meeting here at the Hotel Roanoke, which is exploring the environment in which we grow grapes, including soils and the climate. Two of the papers that have been presented today include by way of title, Use of Local Climate Databases to Predict Grape Ripening Suitability and Vineyard Sites, and this is work that's been done in Oregon. Another paper presented at 2:20 this afternoon is Vineyard Site Assessment Model for Southwestern Pennsylvania. Another paper will presented at 2:30 this afternoon. Other states are doing the same type of work and in many respects, I think that Mr. Boyer and I have led the way at least in the eastern U.S. with developing this type of information. Why would we want to do this type of work in Southside Virginia? And that's because the industry is expanding. One of our biggest wineries in Virginia has publicly stated they want to grow at least another 100 acres of grapes by their independent grape growers. They're favoring Southside Virginia for natural reasons. One of the reasons is the vineyards would be located very close to them. What grapes should they grow and where should they grow them, they've got a good understanding of which variety, but still some questions about where to go the grapes.

We're addressing the question about varieties by an introduction of variety planting in our Southern Piedmont Agricultural Research and Extension Center. That planning commenced in 2001. The project you have in front of you is a part of that picture. We were looking at which varieties to grow and this will address where we grow those varieties. In essence, it's taking digitized data and developing a model that would predict where the grapes would be grown and then validating that model by collecting actual climate data on site and verifying the model and then fine tuning the model. Then we would apply that by developing a tool and a product that uses or that end users can use. The budget is essentially for graduate research assistance, essentially graduate students to do the work. Mr. Boyer would act as the student's primary advisor and I would act as a secondary advisor. The budget is reasonable, at least in our opinion, for a graduate research assistant and basically the materials and supplies to purchase the data logs and anything else. I'll be happy to answer any questions you might have at this point.

DELEGATE JOHNSON: Who is responsible for the inaccurate maps that we have now?

MR. WOLF: I'll take full responsibility for that.

1 DELEGATE JOHNSON: While those maps are useful, do they remain the most accurate for Northern Virginia to Western Piedmont, which Southwest 2 and Southside Virginia, are not accurately mapped? 3 MR. WOLF: That's correct. We have inaccuracies in some of those 4 maps. The only way we can really rectify that, and let me give you some background. 5 The maps that were developed for Central Virginia, they were fine tuned by doing a five 6 county study on the eastern slopes of the Blue Ridge from Amherst County north to 7 8 Madison County. That helped us validate the maps that were developed for the central Virginia area before. We just never did that type of work and that type of validations for 9 the southern part of the state and that really does need to be done. 10 DELEGATE JOHNSON: Anyone have any questions? 11 MR. JENKINS: On the back of your proposal, you've got this map 12 of the areas you intend to do, this is the total cost just to do that one area? 13 MR. WOLF: That's correct. 14 MR. JENKINS: If you replicated that study somewhere else, would 15 it be the same rate or are you going to gain from this study that would allow you to do a 16 similar study cheaper somewhere else? 17 MR. WOLF: We feel that the geographical area that is defined in 18 19 this very specific area is representative of the Piedmont and mountain area, due east of the Blue Ridge Mountains. If we extended the study east of Pittsylvania County, then 20 21 we'd have to have another defined area because we're into a different geographical and geological area. By the same token, if we went immediately over the Blue Ridge 22 23 Mountains into Floyd Counties and Grayson Counties to the other areas west to Washington County and it would be a totally different climate there and we would have 24 to evaluate that separately. We can take the information generated from here and John 25 might speak differently about this but I think we can extrapolate safely well up into the 26 realm of the Amherst County area on the east side of the Blue Ridge. I'd feel less 27 comfortable about extrapolating into the west side of the Blue Ridge though. 28 MR. BRYANT: How did you fund the study for Central and 29 30 Northern Virginia? MR. WOLF: We've gotten funding primarily from the Virginia 31 Wine Growers Advisory Board for the previous work. The previous board. With all due 32 respect to the Commission, I would like to depart because I have a student from North 33 34 Carolina that is presenting a paper in 3 minutes and I'll duck out and turn it over to John, who will remain here if there are additional questions. 35 DELEGATE JOHNSON: Thank you, sir. 36 MR. PFOHL: Mr. Chairman, one quick point and one quick 37 question, Mr. Boyer contacted me shortly before the July 1st deadline and said they were 38 planning to submit this to the Special Projects Committee and I felt like your Committee 39 was the appropriate one to hear this during the timing of this pre-application process. 40 The fact that this is not on the pre-application form is a reflection of their willingness to 41 put this in front of your Committee on a relatively short notice. That's why we have a 42 little different format. My question for Mr. Boyer would be, in the front of the proposal it 43

1 says the funding requested for the current year is 79,000, on page six you have the project budget and it shows three years of funding, ranging from 35,000. Would you clarify how 2 much you're asking the Commission for? 3 MR. BOYER: The total is in the ballpark of about 210,000. On the 4 first page, and there was a model on how to write it up for another board. What we're 5 asking for is the first year up front that's where that number comes from. The total is 6

close to 200,000 for the three-year study. The reason I chose this particular study area on the eastern side of the Blue Ridge is that we can interpolate in both directions. Tony said going westward, but this climatic region is kind of unique in that it's sited exactly on the hills so that we can kind of know what's going on in the east but we also have a good feel for what's happening in the west. We're right in the middle so we can kind of go both

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DELEGATE JOHNSON: Thank you, sir. Next we have Halifax County Agricultural Development Office, Recruitment and Training of Beekeepers for Pollination and Honey Production in Virginia, \$136,000.

MS. WALLACE: Good afternoon, we're all abuzz in Halifax with the bees. In a nutshell, this application came about as a result of discussions with Keith Tignor and the Virginia Beekeepers Association. I guess the best way to explain this proposal is that we encourage tobacco producers in our region to diversify their crops. Many of them are turning small fruit production, vegetable production. Honeybees, by far, are the best pollinator of these crops. There's data that supports increased production as a result of honeybee pollination.

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NOTE: AT THIS POINT COMMISSIONER COURTER IS PRESENT VIA TELEPHONE: WHEREUPON THE MEETING CONTINUES VIS:

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DELEGATE JOHNSON: We're on the birds and the bees, Halifax

County Beekeepers.

COMMISSIONER COURTER: Mr. Chairman, I apologize, I'm here with the Dairyman's Association and I need to interact with them and I'm joining you when I can.

DELEGATE JOHNSON: Surely. Can you hear us? 32 33

COMMISSIONER COURTER: I can right now. I can hear the

34 Chairman.

MS. WALLACE: Can you hear me, Mr. Courter?

COMMISSIONER COURTER: Yes.

MS. WALLACE: As I was saying, we have encouraged the

producers in our region to diversify their crops. Honeybees are significant. In the last several years, all of Virginia has experienced devastating losses in honeybee production.

- Not only are they fighting the beetles that have come into the region and it's wreaking 40
- havoc on the hives and also there's a lot of problems with bears and the predators destroy 41
- hives and things. Beekeepers see this as a significant threat to crop pollination in the 42
- region. They're requesting funding for the establishment of some new beekeepers in the 43

1 region. The proposal calls for providing 250 beginner beekeeper kits. DELEGATE JOHNSON: How do you recruit beekeepers? 2 MS. WALLACE: I can speak for the Beekeeper Association in 3 Halifax County, I think Mr. West could probably confirm this, much like a lot of 4 agricultural demographics, most of the beekeepers are 60 and over, would you agree with 5 6 that? MR. WEST: Yes. 7 8 MS. WALLACE: Very few young people are coming into this and I think it's a lack of exposure, they plan on approaching some of the 4-H groups and some 9 of the other high schools and recruiting beekeepers that way as well as average citizens. 10 We've got to get these beekeepers in our regions. 11 12 DELEGATE JOHNSON: Where would the bees be purchased for the bee hives? When you recruit the beekeeper, where do they get the bees? 13 MS. WALLACE: The Virginia Beekeepers Association would 14 purchase these bees. A lot of the bees come from Carolina and Georgia as I understand it. 15 I am not a bee expert. 16 DELEGATE JOHNSON: I'm impressed with this but I find it hard 17 to understand how you recruit beekeepers. 18 19 MS. WALLACE: They think they can. We have several beekeepers in Halifax whose grandchildren are interested. If we can get younger people to keep 20 21 these hives, probably would be a lifelong hobby. Halifax Beekeepers Association has been doing this for 30 or 40 years. It's kind of like a lack of interest or lack of exposure 22 23 among the younger generation and the beekeepers have an aggressive campaign in mind to recruit beekeepers. Another thing they'd like to utilize the funding for is for a queen 24 bee program, Mr. Fields, I hope you can help me with this. Apparently, you purchase the 25 queen bees and you bring them here, you can only have like one queen in a hive. 26 DELEGATE JOHNSON: You may have two if they get into a 27 hassle and only one is left, but part of them leave. 28 MS. WALLACE: Exactly. They want money to start these 29 programs and supply a queen bee to the hives. Apparently that's an issue with the 30 beehives. 31 DELEGATE JOHNSON: The bees swarm? 32 MS. WALLACE: Yes. 33 34 DELEGATE JOHNSON: You've got a request here for 136,000 and it's 250 beginner kits. What are you purchasing? 35 MS. WALLACE: The hives, the netting, and all the equipment 36 needed to handle the bees and that sort of thing, a smoker. Basic equipment. 37 MR. FIELDS: The bales. 38 MS. WALLACE: It's kind of complicated and it's fascinating and 39 I'm not a beekeeper by a long shot, but I think the program has merit. We have a number 40 of large vegetable producers in Halifax County at present who utilize bees and 41 beekeepers provide the hives to the farmers for, as long as the beekeeper can go back and 42 harvest the honey. You probably do some of that in Southwest as well. 43

1 DELEGATE JOHNSON: How about meeting room rentals, \$5000? 2 That's kind of high, isn't it? MS. WALLACE: Yes, I would agree with that. I think this budget 3 could probably be scaled back a little bit. This came from Keith Tignor with the Virginia 4 Department of Agriculture. 5 DELEGATE JOHNSON: I would agree with this project. 6 MS. WALLACE: If we expect farmers to diversify, they cannot, 7 8 they're going to need this if their production is to increase. DELEGATE JOHNSON: What kind of honey does the tobacco 9 10 blooms make? MS. WALLACE: Mr. Bryant might tell you, he doesn't see a bloom 11 12 in that field. 13 DELEGATE JOHNSON: Are there any questions? MS. WALLACE: The only thing I would like to add is, emphasize 14 to the beekeepers that any funding that this Committee may provide must be utilized in 15 the tobacco dependent communities. They had some concern about counties up in the 16 Valley with the orchards, and I told them that the money will only be spent in the tobacco 17 dependent communities. 18 19 DELEGATE JOHNSON: Thank you. Next is Halifax County Agricultural Development Office, Southside Value-Added Beef Initiative: Expansion of 20 21 the Pilot Project 2003, \$850,000. MS. WALLACE: From bees to beef. I was before you all in May, 22 23 the Southside Value-Added Beef Initiative that you funded last year in the amount of \$500,000. That project has been implemented as I shared with you in May, I did do a 24 quick economic analysis of the program to date and that's being distributed to you. We 25 feel the project has been very effective in the region, and it's difficult to give you some 26 hard core economic revenues at this point. I told you in May that the genetics that we 27 purchased, those calves are not around yet. It's hard to tell you about increased revenue. 28 It's another six months before those calves are on the ground and another six to eight 29 months before those calves reach market. This is a project that the Tobacco Commission 30 funded. The Halifax County Agriculture Marketing Center is handling some of the 31 value-added marketing that's a result of the Southside Value-Added Beef Initiative 32 Program. At our most recent sale, our producers marketed through the Virginia Quality 33 34 Assured program, averaged about \$5.00 per hundred weight better on their cattle than like cattle sold in Lynchburg on the same day. By improving genetics and improving 35 cattle handling facilities, these gentlemen were able to realize \$25 to \$30 per head 36 premium on their cattle that day, as opposed to selling in Lynchburg. We're proposing 37 that we expand the county project into additional counties within Southside. We 38 undertook it as a pilot project, and I think we have done a good job with the pilot project 39 and I think we can demonstrate economic returns and certainly some projections of 40 economic returns. To continue in this vein, I think we need to expand, I would suggest 41 expanding the project into additional counties. 42

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DELEGATE JOHNSON: I see the funding was approved for 114, a

total of three counties, but implemented to date, 87 of those. Why?

MS. WALLACE: We gave them 90 days to approve or implement their project from the date of approval. Some of the projects were not approved until the end of May, so these gentlemen still have adequate time. As I was sharing with Mr. Bryant earlier, forage components due to the timing of the availability of funding, the forage components could not be implemented in the summer. Any of you know, you're not going to go out and see forages in June, July, because you're wasting your money. Those seven gentlemen were given extensions and using common sense. I'd rather allow them to wait until October than to see them waste their money just because it's an arbitrary timeline that we put on them. We made extensions for those seven individuals. Most of the applicants in this program are also tobacco producers. I've had several calls saying that they really wanted to get this going, but I've got 80 acres of tobacco to get in. I didn't feel I could pressure them to set aside the tobacco crop to build a weaning pen so I granted several extensions on that. Since this report was prepared, we have approved and allocated and distributed funding for an additional 9 last month, first of July. So we're over half done, or 80% done.

DELEGATE JOHNSON: Any questions?

MR. OWEN: You mentioned expanding the counties, or in the summary that was submitted, you wanted to pick up people in these counties that had applied but not been able to do it.

MS. WALLACE: I would like additional funding, the only county we were unable to fund applicants in was Pittsylvania County. Unfortunately, there were about 59 applicants in Pittsylvania County who did not receive funding simply because we exhausted available funds. The gentlemen completed their VQA training and they did everything we asked them to do as far as the eligibility standpoint but we simply didn't have the funding to fund their practices. Certainly if we expand the project, I'd hate to see you totally ignore the three pilot counties. I think in Halifax and Mecklenburg there would be very few additional applicants in those counties. We might get four or five from each one, but there's a significant number of people in Pittsylvania that did not get funded and that was difficult to tell those people that we were out of money. I would request additional funding to assist any additional producers in the initial three pilot project counties that did not receive funding.

MR. BRYANT: How would you determine the additional counties? MS. WALLACE: In selecting the additional counties, the screening committee, and that's comprised of a group of extension agents in the region and myself, we took a hard look at cattle numbers and tobacco quota. You cannot ignore that Brunswick, Charlotte, Lunenburg or your next big three tobacco counties, I believe, in that order, I think. We strive to choose counties that were contiguous and we thought it would be easier administratively, and that's basically how we did it. We also considered cow numbers that's how Bedford got in there. Bedford had about 25,000 head of cattle according to the agriculture statistics.

MR. BRYANT: You looked strongly at tobacco dependency? MS. WALLACE: Yes, very much so.

1 DELEGATE JOHNSON: Next we have the Southwest Virginia Farmers Market, Market Sales Expansion, \$450,000. 2 MS. MARRAH: Good afternoon, my name is Brenda Marrah I'm 3 with Carroll County and I'm very pleased to be here with Kevin Semones, the project 4 leader and the Southwest Virginia Farmers' Market Manager. I would like to have an 5 opportunity to give you a very brief overview of this document and this simplistic project 6 and proposal. I'll probably defer your questions to Mr. Semones, because he has more 7 8 experience as far as the market. We're asking for a very traditional approach for the building and grounds expansion to the Southwest Farmers' Market. This is a large 9 10 market operation located off of Exit 14, go right on Exit 14 off of I-77 and it's approximately sixteen acres of land. It comprises wholesale and direct sales outlets. The 11 wholesale operation has sales annually approaching \$20 million dollars. It's a shipping 12 point for farmers. The retail sales operation is a large building on approximately six 13 acres of land owned by Carroll County. And that building is at near capacity. It provides 14 an opportunity for farmers to do their sales directly to the public and it is an excellent 15 location. Carroll County would like to seek to promote and enhance the sales in this area. 16 We would like to do a 60% addition to that building. We have several log home 17 manufacturers that are interested in putting a model log home on the grounds, which 18 19 we're hoping will not only promote their sales, but operate as a tourist information center and to attract and promote sales to for the farmers' market. We're seeking money for 20 21 building the additions and for parking and paving because we anticipate immediate increased sales and we need facilities for buses to be able to come through. The farmers' 22 market sales operation has a very proven track record and it does approximately a million 23 dollars in sales annually. What we're asking for is to help build economic growth and 24 development and immediately convert into very real jobs. It's going to convert into at 25 least three quarters of a million dollars worth of sales annually for Virginia growers. 26 There's approximately 180 growers to date that have used this at some point of this 27 market. I thank you very much for the opportunity to present this. 28 MR. BRYANT: Who owns it? 29 MR. SEMONES: It's a combination of two things, the wholesale 30 portion of the market is owned by the state of Virginia and where the expansion would be 31 completed on is owned by the County of Carroll. Originally when the market was being 32 built by the state of Virginia, they chose to do only wholesale shipping point facilities. 33 34 This area is also used for small wholesale. Basically, the county decided that it was a

build a portion of the direct sales building that is there now.

MR. MAYHEW: She said it was near capacity, when do you anticipate if there were no additions made, you'd start losing potential business because of the lack of expansion?

pretty good retail market there and chose to go ahead with the federal grant funding and

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MR. SEMONES: I've got one space left in the retail building and it could have been taken and we're having something this weekend and I was kind of saving it, but I could rent it today, actually.

MR. MAYHEW: How many years has it been in operation?

1	MR. SEMONES: The retail portion has been there in a different
2	building since '92, but the building it's in now would be '95. It's partly an open-air shed
3	and I think you've seen those throughout parts of the South. It worked well for us and
4	we enclosed the facility in '95. It's proven to do real well. We're right there by I-77.
5	We're hoping that the log homes and tourist information will boost sales. We're hoping
6	that will bring in more traffic off the interstate. We've had some trouble getting the right
7	kind of advertising, but the count the last time I heard was at about 50,000 cars go past
8	that point each day.
9	MR. MAYHEW: What radius do you reach with your produce?
10	MR. SEMONES: Producers using the market all the way from Scott
11	County west and maybe Patrick County coming east. There's probably some a little
12	further than that, but that's the range, Patrick, Scott, in that general area.
13	DELEGATE JOHNSON: Did you seek an amendment from the
14	state that this request be funded by the state?
15	MR. SEMONES: We have on the opposite side of the market, the
16	wholesale side. That's the portion that the state owns. The retail side, the county owns it,
17	but no we haven't on that side.
18	DELEGATE JOHNSON: If it's added to it, it would be the
19	Commonwealth of Virginia or Carroll County?
20	MR. SEMONES: Carroll County.
21	DELEGATE JOHNSON: The log homes, would the company that
22	owns that, would they advertise homes for sale, is that the purpose of getting them?
23	MR. SEMONES: That's part of the theory. And it's a two-edged
24	sword. One of the things we're looking at is using that as a tourist information center to
25	attract more people, that's the point we're interested in. The opposite side is that we're
26	right there on the other side of the interstate and we thought it would attract more people
27	into buying log homes. They seem to be big in the area.
28	MS. MARRAH: We're also hoping to promote a local crafts and art
29	people. We have a neighboring restaurant right there at the interstate and there's a large
30	volume of arts and crafts, or at least we're hoping to attract it. It's felt that the local arts
31	and crafts could be a benefit to this particular area and concentrating on wood products.
32	DELEGATE JOHNSON: The fruit behind us here in the basket, is
33	that grown in Carroll?
34	MR. SEMONES: Yes.
35	DELEGATE JOHNSON: You refrigerated it?
36	MR. SEMONES: Yes, sir.
37	DELEGATE JOHNSON: What's the capacity of your refrigeration
38	unit?
39	MR. SEMONES: We have 17 coolers on the wholesale side of the
40	market and sized from 8 by 12 to the big, the big ones are 30 by 40, I think.
41	DELEGATE JOHNSON: I was there that they dedicated the
42	facility. Is it growing or do you remain about the same size so far as employees?
43	MR. SEMONES: That varies during the different times of the year.

Even though we operate year-round, the large part of our business is done in the summer months. Over time, it's probably been up. Counting everything I'd say maybe around 50.

DELEGATE JOHNSON: It has exceeded expectations?

MR. SEMONES: I hope so.

DELEGATE JOHNSON: Are there any other questions?

COMMISSIONER COURTER: Mr. Chairman, I've got to leave

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42 43 DELEGATE JOHNSON: All right, thank you. Next is the Scott County Hair Sheep Association, Expanding Hair Sheep Education, Production and Marketing, \$51,900.

MS. MEWBOURNE: My name is Martha Mewbourne and I'm a livestock producer from Nickelsville, Virginia. Mr. Chairman and Commissioners, I would like to say thank you for the grant we received the spring before last. We took your \$13,000 and we put seventy to seventy-five thousand directly into the pockets of farmers in Scott County and the surrounding counties. So, I think that's been a pretty good investment and we're tickled to death with it. We've done that through selling breeding stock and this year we've had a sale of breeding stock and last year our females averaged \$161 per head, and this year they averaged \$241 per head. This year we've put \$35,000 in an hour and a half, back in the local producers' pockets. On the left-hand column it says this was benefit to Scott County, but it really is more than that because we have producers from Russell County and Washington County and Lee County, Virginia. We have an interest from Dickenson County now and we have producers from Washington County, Tennessee as well as Hopkins County in Tennessee and we're getting some producers from other places in Tennessee. We're expanding. We have now about 62 producers who are producing hair sheep, which are actually meat sheep and they're sold only for their meat and that's going into the local market. The sale of breeding stock has been good as well as the sale of market lamb.

We have a unique opportunity with our partnership with Food City to put \$400,000 into our farmers' pockets and maybe more. If we get up to the 10,000 head, that's over a million dollars a year. The May 2004 cover of the Culinary American magazine features lamb in the limelight. And this is the kind of thing we're seeing in all of the high-end magazines, whether it's Bon Appetit or Gourmet, the word is getting around. The market for lamb right now is wonderful. We're working to increase production capabilities as well as consumer demand. We purchased educational materials and held teaching demonstrations and there have been featured presentations on cooking and preserving lamb. So, again, we appreciate the support we've had from you, and certainly welcome your support in the future. I also brought everybody a cookbook that our group put together on how to cook lamb. If somebody in your household, and we hope everybody in your household loves lamb, if you're not used to cooking it you can use that and take it home. We haven't asked for a whole lot of money, but I'll go through some of the things that we're interested. We're interested in some production things. Last year we used some of your money for pens for the sheep and they're used at

educational demonstrations that we've had. Unfortunately, the price of steel has about doubled this year, so we'll have to bear that. We ask for some fax machines just to communicate better with our farmers. We hope to slaughter 25 to 50 sheep every other week.

We'd like to investigate the possibility of a slaughterhouse that would be dedicated to small remnants in our area. We're using two USDA facilities right now and they can only feed so many into what is their regular business. We need some educational cameras for educational purposes, we do a lot of our own farmer education and a portable sound system. We're getting more and more people interested. We'd like to display some materials for people to use at the grocery stores and places where we're displaying the lamb. We'd like you to help us with website design and production to sell more of these cookbooks. I certainly would entertain and welcome any questions and thank you, again, for your support.

DELEGATE JOHNSON: Any questions? I have two letters that were faxed to me. One is from Lewis Taylor, Director of Meat Operations of Food City, we're writing you this letter in support of Scott County Hair Sheep Association. We at Food City are very strong supporters of the communities that we do business with as Food City Stores. We have been working with the Scott County Hair Sheep Association for several months in supporting their program. We think it's a great opportunity in Scott and surrounding counties for local farmers to raise and sell hair sheep. We operate 88 Food City supermarkets in the Kentucky, Virginia and Tennessee area. In the short time that we have been working with the Association, we have begun to build a good return business on fresh lamb that we have been able to get from the Association. We will continue to support the Association's program as we feel we can retail 4,000 plus lambs annually. Any consideration for the grant for the Scott County Hair Sheep Association would be greatly appreciated by all concerned.

Another letter from the Kingsport Times, I am writing this letter in support of the grant application for the Scott County Hair Sheep Association. As a business, we are exclusively dependent upon the economic viability of this region. We believe the initiative undertaken by the Scott County Hair Sheep Association represents a good potential replacement of income for some of our lost tobacco revenues. In support of this, the Kingsport Times-News has offered to help underwrite marketing costs for Food City as they introduce the Association products for our regional audiences. The Times-News has offered a 26-week program of ads, free of charge to Food City at a retail cost of approximately \$10,500. The Times-News believes that the Scott County Hair Sheep Association program will pay back many times over our original investment and hope you will join us in that investment in supporting the grant application. In talking about education, this is part of it, getting the information out to stores and newspapers.

MS. MEWBOURNE: The Times-News has been very, very positive about this and they indicated they are offering help with the advertising. What they hope to do, is that as we get the volume up, they will once a week for 26 weeks feature a lamb product and recipes and Food City will feature it in their meat ads after that.

DELEGATE JOHNSON: For those of you that do not live in

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     Southwest Virginia, Food City, Mid-Mountains Food, is one of the big food chains. They
     sponsored two NASCAR races in Bristol, Tennessee. They're heavy hitters and they're
2
     behind it 100%. When they say they'll get rid of 4,000, they mean it.
3
                         MS. MEWBOURNE: Steve Smith, president of Food City, met with
4
     our producers and looked them straight in the eye and said every lamb you've got, we'll
5
6
     buy.
                         MR. OWEN: That was my question. What percentage of your
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8
     output will they account for?
                         MS. MEWBOURNE: I doubt in my lifetime will I get to where
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     they are getting more than they can sell.
                         MR. OWEN: Are they your only customer?
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                         MS. MEWBOURNE: Our goal with this group has been to find the
12
     best price for our producers through a variety of marketing opportunities. There are some
13
     producers that will never get the 100-pound lambs that Food City wants. We're working
14
     on another product right now to take the hearts, kidneys and livers left from the carcass.
15
     The nice thing is that Food City buys the whole carcass from us, and we don't have a lot
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     of leftovers. Taking that and the ewes that are no longer productive, perhaps making
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     another product could go to another market. We're trying to find a variety of options for
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19
     our producers, until they can meet their production style with what we've got. Food City
     has said to us, we'll take everything you've got and if you get to the next point, we've got
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21
     plenty of friends in the grocery business and we'll help you sell them.
                         DELEGATE JOHNSON: Any other questions? Thank you.
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23
                         MS. MEWBOURNE: Thank you very much.
                         DELEGATE JOHNSON: Next we have Lee County Board of
24
     Supervisors, Lee County Shared-Use Commercial Farm Kitchen Incubator and Value-
25
     Added Agricultural Processing Center for the Culinary Arts and Businesses, $450,000.
26
     Anyone here from Lee County?
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                         MR. FIELDS: I don't know much about this.
28
                         DELEGATE JOHNSON: Next is the Washington County, Abingdon
29
     Feeder Cattle Association, Southwestern Virginia Beef Cattle Improvement Project,
30
     $765,000. Next is the Washington County Appalachian Sustainable Development,
31
     Diversifying and Adding Value to Local Agriculture, $188,525.
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                         MR. PETERSON: Thank you for the opportunity to present this.
33
34
     My name is Tom Peterson and I work with the Appalachian Sustainable Development.
     I'm the Agriculture Education Coordinator. Thank you for your past support of our
35
     efforts. What we're trying to do is create opportunities for local farmers in Southwest
36
     Virginia through a number of ways. If you look through the proposal, you'll see that it's
37
     quite diverse and it's a carry over in many ways of things we've done in the past and
38
     some new ideas to try to increase the education the local growers need to make the
39
     transformation from tobacco and other crops into certified organic vegetable production
40
     and ways to get the word out to both consumers and the growers of this opportunity. One
41
     of the primary objectives is to increase the number of producers in the area growing
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organic vegetables for these wholesale markets. The market demand for certified organic

vegetables far exceeds what our production can produce right now. We're always looking for new growers, people interested in taking the next step and whether they're coming out of tobacco production or going into vegetable production and they can do it from a new perspective. Creating these opportunities and giving them the education they need to grow a successful crop of vegetables for the market.

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The main reason we've chosen organic vegetables is because it is a growing market nationally and locally in terms of sales and it has a higher premium for the produce. It gives the growers a better return on what they're producing than what they would get from a conventionally grown garden. A new idea we've come up with is this master farmer training program and something we'll be doing with our own resources with the cooperative extension Virginia Tech is to create a very hands-on educational opportunity for growers who have demonstrated a lot of promise and a lot of commitment to this production so they can get all the way from soils up to the insects and up to the disease control and up to the cultural requirements. They get good classroom and field training so they can improve their production capabilities, use their knowledge and experience, spread that knowledge to other growers in the community. We have a very small staff and we work with a lot of growers. I personally go out and visit a dozen to fifteen farmers throughout the area all the way from Lee, Scott, Washington, Russell and Dickenson Counties every week. I'm on the road helping these farmers out and troubleshooting and trying to help them on problems they may have on their farm. We're getting there slowly with these educated farmers but it's a very focused and master garden program, or a master farmer program. Those pockets of experience and educated growers will be able to reach out to these new growers in a much more efficient way. We'll continue to increase the markets we've got for produce. We very much support what Martha is doing. We've got some landowners that have forestland and we're working with them. We've got a wood kiln that's operating right now in Castlewood, Virginia and we'd like to expand that capacity, but we just can't keep up with the wood demand with the capacity they have now. So, they're looking to build another dry kiln in that area.

Objective four, which is adding the infrastructure to help all of this work together. There's a facility out in Lee County and it has to do with organic produce, and it's a good facility that's grown immensely with the help of this Commission. It's a good haul for a vegetable grower in Washington County and Russell County to get their vegetables all the way to Lee County, especially if it's the beginning part of the season to drive all the way from an hour and a half drive for some of these people, that's a long way. We'd like to build a couple of small facilities, they could bring their produce to their local community and we can work on the refrigeration capacity. We've got to be much more efficient and think about cost effectiveness as far as like refrigeration units and that sort of thing. We're at the point now where our production capacity we need to think about these refrigeration units. The dry kiln for the wood processing is another part of this. Another part of the infrastructure is basic tools and materials needed for organic production, which are at this point not widely available to the farm supply stores. We have several growers that have greenhouse businesses, one is starting up a worm

- 1 composting business and others are doing a more traditional aerobic composting work. But there's a need for supplies and that sort of thing and organic fertilizers. Some of 2 these things present good business opportunities for local entrepreneurs. Building those 3 kind of businesses is something we'd like to continue to do. We have a fairly detailed 4 timeline for when some of these activities are going to happen. We're also looking at 5 some funds to help support these efforts from other places. I thank you for your past 6 support and I'll look forward to any future support. Are there any questions? 7 8 DELEGATE JOHNSON: Are you still shipping to Ukrop's? MR. PETERSON: Yes. 9 DELEGATE JOHNSON: How often? 10 MR. PETERSON: Twice a week to delivery to Ukrop's and three 11 times a week to Food City. We're selling to some markets in North Carolina and Old 12 Food South, which is the main warehouse down in Atlanta. We've also done business 13 with Harris Teeter, which is a large North Carolina-based market chain. We don't have 14 the production to actively follow up on that one yet, though. 15 DELEGATE JOHNSON: I believe Mr. Flaccavento was here during 16 the first meeting of the Commission, he was awarded some money to train farmers. Are 17 they up to master farming and training, how much training do the farmers need to raise 18 19 tomatoes? 20 MR. PETERSON: You'd be surprised, it's not as easy raising produce for the wholesale market is a different altogether than growing the home garden. 21 The standards of produce quality for the wholesale market are extremely stringent. It 22 23 can't be too small or too big or bent or too soft. There's a lot of different factors to take into consideration. And what it comes down to in terms of training, it's training growers 24 not only how to produce the produce but it's the level of quality and how to help others 25 around them benefit from their experience and their training. 26 DELEGATE JOHNSON: I think he was one of the first that 27 presented a project to the Tobacco Commission and I think over the years it's been very 28 successful and the money I think has been well spent. 29

 - MR. PETERSON: We think it has been, too. We try to balance out the need with the availability of funds, trying to get a fair return also.
 - MR. BRYANT: You say you're trying to attract new producers?

MR. PETERSON: Yes, very much so.

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MR. BRYANT: I'd like to know how profitable is the organic farming, because the producer's going to look at how much time he has to invest and how much money he's going to invest and what's his bottom line going to be.

MR. PETERSON: No doubt about that.

MR. BRYANT: That's what going to attract him or her and I'd like to know what kind of profitability you have in this organic farming.

MR. PETERSON: If you're familiar with the vegetable business, the return is going to be matched by the amount of time and energy you put into your crop. It's one thing to plant a crop of tomatoes and another thing to plant out a crop and stay on it and make sure you get the maximum production. The growers have to

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     understand from the beginning, vegetable growing is a risky business and there are no
     guarantees. Last year we saw that with the wet season, it made it very hard for vegetable
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     growers and even the ones that are very diligent about doing the right thing. It's going to
3
     take time and investment on their part but profitability is there when proper care is given
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     to growing of the crop. We worked out some statistics for different crops, and I'll be
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     happy to share that with you although I didn't bring it with me today. We'd be glad to lay
6
     it on the table and show you everything that we have. If you grow a half an acre of
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     tomatoes, which you'd be expected to invest your return's based on several factors.
                         DELEGATE JOHNSON: The shipments to Ukrop's is that organic?
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                         MR. PETERSON: All the produce coming through Appalachian
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     Harvest is certified organic.
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                         DELEGATE JOHNSON: Have you had some returned because it
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13
     was not good?
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                         MR. PETERSON: We have had some produce returned, yes,
     occasionally.
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                         DELEGATE JOHNSON: For what reason?
                         MR. PETERSON: The one most interesting last year was the
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     potatoes and there was a higher percentage that weren't acceptable.
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                         DELEGATE JOHNSON: If I grow potatoes and I send them to
     Ukrop's and you folks grow them and send them to Ukrop's, how much more will your
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     potatoes bring than my potatoes?
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                         MR. PETERSON: I don't know what kind of price you worked out
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23
     with Ukrop's. Our crops with Ukrop's, it was $20 a bushel for the potatoes.
                         DELEGATE JOHNSON: Your price is higher than my price.
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                         MR. PETERSON: What we do for the growers is try to get the
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     highest price possible because every dollar that goes up is more income.
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                         DELEGATE JOHNSON: Generally speaking, the organic grown
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     produce brings more than the run of the mill?
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                         MR. PETERSON: Yes, generally speaking.
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                         DELEGATE JOHNSON: Any other questions? All right, thank you
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     for your time.
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                         MR. PETERSON: Thank you.
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                         DELEGATE JOHNSON: Next is the Floyd County Board of
33
     Supervisors, Chateau Morrisette Retention and Public Water System Plan, $277,860.
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     Before we start that, sir, why is this not in the special project?
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                         MR. PFOHL: Well, I think it had to be a candidate for something
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     and this is where we've started. Jerry Fause, who previously was in the Southwest
37
     Grants Administrator position, has had a lot of dialogue with Mr. Nester and some of the
38
     folks there. I think there was some conversation about what aspect of the prior system or
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     would it benefit agricultural production or wine production, aspects of the Chateau
40
     Morrisette's operation or would it be more benefiting the restaurant and potentially the
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     lodging facilities there. There was probably some unresolved question, what would be
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     the uses that would benefit the water system up there. I'm sure Mr. Nester will talk about
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1	that.
2	MR. NESTER: Mr. Chairman, thank you, I firmly believe in the
3	golden rule. If you tell me I need to go to whatever Committee you believe I should go
4	to I'll be there.
5	DELEGATE JOHNSON: No problem sir, it's my opinion this
6	should be with another Committee, what's the feeling of the members of the Committee?
7	MR. NESTER: If you tell me, we'll certainly go to that Committee.
8	DELEGATE JOHNSON: When does the Southwest Economic
9	Development Committee meet again?
10	MR. PFOHL: We have scheduled a September 1 st application
11	deadline for the remaining funds from 2004.
12	DELEGATE JOHNSON: Will you make sure this gets in?
13	MR. PFOHL: Absolutely, yes.
14	DELEGATE JOHNSON: We don't want to push this around and we
15	don't want to pass the buck.
16	MR. NESTER: Mr. Chairman, I fully understand. This is an
17	important project and it creates a sizeable number of jobs and Chateau Morrisette is not
18	just in business in Floyd County but it's a large regional Southeastern United States
19	business. The fear of losing it is very serious to us.
20	DELEGATE JOHNSON: Sir, I'll just add that that Committee has
21	more money than we do.
22	MR. NESTER: I'm a firm believer in the golden rule.
23	DELEGATE JOHNSON: Thank you, we appreciate you coming.
24	MR. OWEN: You have other wineries?
25	MR. NESTER: Yes, we do.
26	MR. OWEN: Do they have the same problem?
27	MR. NESTER: Yes, sir, every spot located on the Blue Ridge
28	Parkway has this type of problem. We're going to be basically building a node that can
29	be expanded. Chateau Morrisette happens to be at the highest point there and we can
30	serve water to any site along the Blue Ridge Parkway, which would include Appalachia.
31	This project is part of what we seek in a long-term expansion.
32	MR. MAYHEW: Is this a large storage facility for water?
33	MR. NESTER: It's relevant, but I think in terms of a public water
34	supply, it's relatively small but it will be sized so that it can provide fire protection to an
35	area. Of all the well replacements in the New River Valley, which includes the counties
36	of Floyd, Montgomery, Pulaski and Giles County. Sixty-four percent of those well
37	failures took place in Floyd County. It's related to the hydrology and geology of our
38	area. Unfortunately, Chateau Morrisette is not only an agribusiness for us, but it's one of
39	our prime tourist assets. We have over a half a million visitors there a year.
40	MR. MAYHEW: Have the long dry years caused the wells to fail,
41	have they come back at all?
42	MR. NESTER: Some of them have and some of them have not.
43	Chateau Morrisette has lost two wells and they have not come back.

DELEGATE JOHNSON: Thank you. Next is the U.S. Department of Agriculture, the Virginia Cooperative Coyote Damage Control Program, \$150,000. MR. MCDANIEL: My name is Harold McDaniel, good afternoon gentlemen. I have some handouts here for you all. I'm representing the request for this funding. The Virginia Cooperative Coyote Program was established in 1990 with a joint agreement between the state of Virginia and the U.S. Department of Agriculture. In 1994, the Sheep Industrial Board was formed and from those funds we received \$27,000 a year. In 1999, federal funds increased to \$129,000 and state matching funds were raised to 50,000. This year the state funding was reduced by 15,000, which made it 70,000. The Sheep Industrial Board has reduced our funding by 4,000 this year. From this handout you can see that Southwest Virginia has a tremendous amount of coyotes and it can be extremely damaging to our farms in Southwest Virginia.

On that first chart it shows the coyotes that have been collected by the different counties that I cover, which is twelve counties in Southwest Virginia. The next column shows the actual livestock losses per county with the totals there. Then it also shows two other regions within Southwest Virginia. We have the largest livestock losses and the largest number of coyotes removed from Southwest Virginia. I didn't show 2003 because our funds were lost for about an 8-week period of time and during that time there was over \$10,000. In my pre-application, I showed that we lost a total of 17,000 in 2003, 10,000 of that was lost in a 3-week period of time when we shut down. That will give you an idea of the type of losses that we have suffered in Southwest Virginia. Then we have some different charts that show the livestock losses and then it shows the number of coyotes taken. Then the next chart shows the Southwest Virginia damage trends, it breaks it down for the year and the loss of animals, it shows the number of coyotes removed as well as the livestock that was lost. The smaller graph here shows it by counties. This shows the expansion of the coyote population in Southwest Virginia from '95 to 2002 and that will give you some perspective.

Currently, of the 95 counties in Virginia, we're reporting about 62 counties, that's the total counties in Virginia right now. Are there any questions?

DELEGATE JOHNSON: How many counties have bounties on

coyotes?

MR. MCDANIEL: Tazewell, and there's three of them east of Wytheville and if you'd like I'll address the bounty program. The bounty program has been in effect in some form or another for 2,700 years. A bounty takes animals out of the general population, it has no real effect on actually what's happening on the farms. There was a 35 year study in the state of Michigan from 1935 to 1970. The state of Michigan paid \$1,899,000 for 111,000 coyotes and in 1990 they collected 5 fewer than they did originally, just to give you some perspective.

DELEGATE JOHNSON: How would the 150,000 be spent? MR. MCDANIEL: To more or less stabilize the whole program for

41 us.

DELEGATE JOHNSON: What do you mean stabilize?

MR. MCDANIEL: We're always running in the red. We can

1	always use the vehicles –
2	DELEGATE JOHNSON: You're not chasing the coyotes with a
3	vehicle are you?
4	MR. MCDANIEL: No, sir, it's getting from farm to farm in a single
5	day this time of year, I'll be working probably 80 some farms a week.
6	DELEGATE JOHNSON: What do you mean by working a farm?
7	MR. MCDANIEL: Trying to prevent livestock losses and removing
8	the coyotes that are responsible for it.
9	DELEGATE JOHNSON: Looking at a farm, how does that keep the
10	coyotes from killing the lambs or the calves?
11	MR. MCDANIEL: Normally farms are pinpointed around the first
12	of the year and we trap them and remove them that way.
13	DELEGATE JOHNSON: What about the cruelty animal groups,
14	would they complain about that?
15	MR. MCDANIEL: No, sir. We're on private land, they don't have
16	access to those farms.
17	DELEGATE JOHNSON: 150,000 is a lot of money. How many
18	employees would that support?
19	MR. MCDANIEL: Within the tobacco belt it would supply two
20	vehicles and then the equipment that we're short of right now.
21	MR. JENKINS: What other equipment would you need, besides
22	vehicles?
23	MR. MCDANIEL: Traps, supplies, lures, items such as that.
24	MR. JENKINS: You can buy a lot of traps for \$150,000.
25	MR. MCDANIEL: The vehicles you're talking about 70,000 right
26	there. And then the ATV is 6,000, salaries isn't included in that.
27	MR. JORDAN: Most of that would be used for traveling?
28	MR. MCDANIEL: Yes, sir.
29	MR. STALLARD: If a farmer has a problem with some other type
30	of pest, other than the coyote, can they also call you?
31	MR. MCDANIEL: Yes.
32	MR. STALLARD: We had trouble there, beavers damming up the
33	creek and causing floods in the bottom land, Mr. McDaniel did take care of the beaver
34	problem for us. Linda referred to the beekeepers having trouble with bears and I don't
35	know if you've had any trouble like that but if you want a professional and need help on
36	the farm with a pest, Mr. McDaniel is the man to call.
37	MR. BRYANT: I'd like to know how you're funding compares to
38	other districts from USDA. I say this because I'd like to know if the Congressman needs
39	to be kind of punched and try to bring in some funds.
40	MR. MCDANIEL: We've contacted our congressman four times,
41	nothing so far.
42	MR. BRYANT: Is that Rick Bousher?
43	MR. MCDANIEL: Yes.

1	DELEGATE JOHNSON: Do you receive any compensation or do
2	the people working under you, are they compensated from the Commonwealth of
3	Virginia?
4	MR. MCDANIEL: We do get state funds and right now it's seventy
5	thousand but that's throughout the whole state.
6	DELEGATE JOHNSON: As I understand it, I believe the money to
7	take care of this was in the state budget and then it was determined it was not there.
8	MR. MCDANIEL: A special session, it was.
9	DELEGATE JOHNSON: It has been promised that the Governor
10	would put it in the budget next year?
11	MR. MCDANIEL: Yes, sir. The full funded amount was 121,000 I
12	believe.
13	DELEGATE JOHNSON: Any other questions? Thank you, sir.
14	That completes a rundown of what we have.
15	MR. BRYANT: I'd like to ask a question, and if you'd look at
16	project number five, the Virginia Tech College of Agriculture and Life Services and the
17	VBI, I'd like to ask the staff why that's not before the technology committee.
18	MR. PFOHL: On my read of that, this is very similar to what the
19	Special Projects Committee funded with the Bioinfomatics Institute. My personal
20	opinion is that that would be an expansion of Special Projects.
21	MR. BRYANT: Why don't we refer it to Special Projects
22	Committee?
23	MR. PFOHL: You can make a good case for that.
24	MR. BRYANT: I make a motion that we refer it to Special Projects.
25	MR. MAYHEW: I'll second it.
26	DELEGATE JOHNSON: A motion has been made and seconded,
27	any discussion? All in favor let it be known by saying aye. (Ayes.) Opposed, no. (No
28	response.) The ayes have it.
29	MR. PFOHL: Mr. Chairman, I mentioned in my opening comments
30	the expectation for the process as we presented it in May and notified potential applicants
31	today that the Committee would express interest in a limited number of these proposals
32	that would be invited to submit full applications by September 1 st . If we can be of
33	assistance in identifying any kind of consensus about what might be the projects that you
34	would like full applications from, we'll be happy to help in that regard.
35	MR. OWEN: I'd like to ask Dr. Nowak a question. On these
36	methyl bromide replacement projects, it's described as sort of a joint proposal between
37	the Department of Horticulture and Bioinfomatics. You described assets at ILR for
38	laboratories that would be used to pursue this. It's my understanding that ILR for the
39	next 12 months, or the Bioinfomatics portion of it, there would be nothing going on at
40	ILR in terms of Bioinfomatics prior to June of '05.
41	DR. NOWAK: That's correct. Bioinformatics is a partner, Dr. Wong
42	is working in Bioinfomatics and she will provide her technological expertise.
43	Bioinformatics is actually not a partner as far as the delivery. She has unique expertise,

1 which is a very cutting edge technological assessment. MR. OWEN: The Institutes role in any faculty, graduate students, 2 or researchers there would be horticulture people and not specifically Bioinfomatics 3 4 people? 5 DR. NOWAK: Yes. 6 DELEGATE JOHNSON: Any other questions? MR. FIELDS: Mr. Chairman, did anyone speak to the Abingdon 7 8 Feeder Cattle Association? 9 DELEGATE JOHNSON: No one was here. 10 MR. BRYANT: Mr. Fields, do you want to speak to it? MR. FIELDS: I might speak to you a second about this, for a 11 second and CD please don't ask me about this, because I have no dog in the fight really 12 and I don't know about the money or any of this. I know that the Board of Supervisors 13 from Lee County have made a statement that they wanted to do this. They provided the 14 building to do this. From listening to the vegetable people talk today and if you've been 15 around vegetable growers, they seem to bring more back home than they take to market. 16 The federal prison just came to Lee County and it opened two or three years ago and who 17 was going to provide them with food and I'm sure they had plenty of those somewhere 18 19 else. I'll say that the federal prison did make every effort to do everything locally as they could. I think that's what these folks have in mind but I think if you're making or 20 21 canning potato soup, it doesn't matter if those potatoes were too large, you can use them. It didn't matter if the tomato had a spot on it, they could cut it out and use it. I did hear 22 23 someone speak about the molasses meal. Molasses is a very popular item in Southwest Virginia. What stops molasses is the had word, dripping and cutting cane and this sort of 24 thing. This is a simple process, the new milling ideas with the cane. I know the Lee 25 County Board of Supervisors are prepared to make that part of it, put some investment 26 into it. They're also prepared and it'll be a full licensed facility. I think vegetable 27 growing in Lee County will grow rapidly for people that are going to farm. I think the 28 tobacco production is about done for there. Maybe the farms will grow up, and I don't 29 know, but I think Lee County is willing and able. Farm Bureau backs it and I know that 30 it has been pushing for this kind of process. Would any of the money or whatever other 31 means, I have no earthly idea and I couldn't answer to that. I know that the local 32 government is ready to make a pitch for it. 33 34 I was hoping this cattle group would be here today because it sounds like something that would help the entire Southwest area. I think it should have been 35 addressed today. Are you ready to address it, John? 36 37 MR. STALLARD: I was hoping, Fred, that Linda would bring us in 38 on a joint project, Southwest along with Southside. MR. BRYANT: I'd like to ask the staff, are they seeking to do this 39 by themselves, or why not join in with something that we've laid the groundwork for, 40 learned a lot of the pitfalls and everyone can benefit. It would be absolutely ludicrous to 41

MR. FIELDS: Have you made mistakes with the project up to this

go out and do it again.

1 point? 2 MS. WALLACE: Certainly we've made a few mistakes and we've had a few stumbling blocks administratively. Implementing the practices. I wanted to 3 make sure that all members of the Committee here understand that the Southside 4 5 proposals are included in the addendum suggesting the projects be combined. There's very little difference. As Project Leader of the Southside Value-Added Beef Initiative, I 6 became aware at the last minute that Mr. Jerrell had put forth a proposal from the 7 8 Southwest. It was my understanding when I forwarded all our information to Mr. Jerrell last October following approval by the full Commission that if the Southwest was coming 9 forward with an application that they would make me aware of that. At that time, I 10 suggested we work together on a project. Unfortunately, and for whatever reason, that 11 12 did not happen. I called Mr. Jerrell at the bewitching hour and attempted to combine the projects before they were submitted individually and Ms. Nelson is aware of my 13 intentions there as is Mr. Pfohl, and I didn't get anywhere with that suggestion. In our 14 proposal, as Ms. Nelson is aware and Mr. Pfohl is, I suggested that for the greater good 15 that the Southwest can benefit from these programs the same as Southside. I guess 16 Southside is willing to withdraw three Southside counties and substitute three Southwest 17 counties. Mr. Jerrell was not receptive to that idea. This actually would benefit all of us. 18 19 It seems like if we work on one project and combine it, it has similar goals. We'd be tracking the same data and I think it would be much more beneficial as a joint project 20 21 than an individual one. That way we could all be on the same page and tracking the same data and it would be much more beneficial as a project. 22 23 MR. BRYANT: Who is the spokesman for Southwest? I think you referred to one and she referred to another. 24 MR. PFOHL: The application was submitted in the name of 25 Abingdon Feeder Cattle Association. Their president sent a letter that was attached with 26 27 it and it was sent to us by Scott Jerrell who is the extension agent for Scott County. MR. FIELDS: The extension agent from Scott County evidently 28 wrote the project for the Abingdon, which is in Washington County. They included four 29 other counties, I don't know how that would work out separated, you put those two 30 31 together. DELEGATE JOHNSON: Which two? 32 MR. FIELDS: Southside and Southwest. 33 34 DELEGATE JOHNSON: Why can't we do that? There's no reason why we can't. 35 MR. FIELDS: We're getting a little pressure on the time here. 36 MR. PFOHL: Initially we had identified September 1st, if we got 37 the proposals by September 1st that would give six or seven weeks before the 38 Commission meeting so you could make an award if you wanted to at the October 21st 39 meeting. The September 1st date is flexible. 40 MR. FIELDS: We're going to have to go back to Southwest first of 41

all and find out who's speaking for Southwest Cattlemen's Association. We can't let

Scott Jerrell make decisions for five other counties.

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1	DELEGATE JOHNSON: He just filed the application and made the
2	contact for the other counties.
3	MS. WALLACE: I think the September thing is doable, unless you
4	all have some major objections to the larger product, the Value-Added Beef Initiative and
5	that's the 32 pager that we submitted several years ago. Minus the forage component.
6	Southwest doesn't want the forage component after implementing the program for
7	Southside, we are suggesting that the forage component be dropped as well. Other than
8	ironing out a few details about eligible expenditures, I see it as a very doable project, Mr.
9	Fields, if you can identify an individual or group of individuals in Southwest to meet with
0	us and iron out some of these details, unless you want the entire project rewritten.
1	DELEGATE JOHNSON: Why not contact the person that contacted
12	you?
13	MS. WALLACE: Mr. Jerrell? Quite frankly, I would prefer to
14	speak to the applicant or the president of the Abingdon Feeder Cattle Association.
15	Nothing personal, but if Scott is writing the proposal and submitting it on behalf of the
16	Abingdon Feeder Cattle, like Mr. Fields said, Scott Jerrell is in Scott County and there's
17	six counties that the Abingdon Feeder Cattle Association represents. I think we should
18	speak with a representative of the Abingdon Feeder Cattle Association.
19	MR. STALLARD: I think Scott has worked in conjunction with the
20	other county agents of the other six counties involved. I talked to Phil Blevins about his.
21	MR. OWEN: Mr. Chairman, if our objective today is as Tim said, or
22	as Tim said a short list, why don't we include both these projects on our short list with
23	instructions from the Committee staff to do what we're talking about, merge the projects
24	together and consolidate this.
25	DELEGATE JOHNSON: Do you make that motion?
26	MR. OWEN: I certainly do.
27	DELEGATE JOHNSON: Is there a second?
28	MR. BRYANT: I'll second it.
29	DELEGATE JOHNSON: Any discussion? All in favor let it be
30	known by saying aye. (Ayes.) Opposed, no. (No response.) The ayes have it.
31	Tim, would you make sure that Mr. Blevins is contacted or whoever?
32	MR. PFOHL: We'll try to bring the two applicants together and
33	strongly encourage them to submit a combined proposal.
34 35	MR. OWEN: If we're identifying a short list, I'd like to ask my flue-cured colleagues here about the methyl bromide issue, how big a deal it is or is the
36	problem defined, alternatives.
37	MR. BRYANT: It has been portrayed that it is going to be very
38	difficult, that's using the one-pound can that has been traditional. It's my understanding
90 39	now you can actually purchase it in a smaller cylinder, which you'll be able to purchase
10	that. That's what the suppliers tell me beyond 2005. That will be in cylinder form or
‡1	that's what I was told by the supplier.
12	MR. FIELDS: What are you using it for?
12	MR RRYANT: We're using it to

1 MR. WEST: --- I think some research companies or private companies are trying to find something to replace the methyl bromide. 2 MR. MAYHEW: Suppliers are looking for alternatives, they need it 3 4 a lot worse than tobacco. 5 DR. NOWAK: There's an extensive research program on methyl bromide replacement all across the world and several alternatives have been introduced 6 into the market, which is much more toxic. They're looking into the natural compounds. 7 8 It can also be used as an aerosol spray and works as an insecticide, I believe. There's also opportunity to actually generate in the market for the product itself and also for 9 growing mustard and hot peppers. 10 MR. MAYHEW: That would be the aspect of it that would be of 11 interest to us as a replacement for tobacco. Something to enhance the chance to make 12 money in our area rather than the use of the final product. 13 MR. OWEN: I'd like to make a motion that the methyl bromide 14 microbial management and the Facilities at Reynolds Homestead be invited to submit a 15 more thorough proposal for our consideration. 16 DELEGATE JOHNSON: Is there a second? Is there any interest? 17 MR. JENKINS: Are we to consider the total moneys available in 18 19 the final analysis when we recommend something to be resubmitted or upgraded or just anything that looks good and take another shot at it? 20 21 MR. PFOHL: That's at the pleasure of the Committee, sir. MR. MAYHEW: Do you think we're on safe ground to assume that 22 23 the two areas that are misplaced will find a home somewhere else and they won't have to come back for the 1,030,000, do you think we're on safe ground? 24 MR. FIELDS: I think it is. The College of Agriculture and Life 25 Sciences, VBI, will go to Special Projects. Floyd County Board of Supervisors to the 26 Southwest Economic Development, those two are already down there, aren't they? 27 We've combined and we've agreed to a three-county pilot with Halifax and Washington 28 County, trying to merge those two. 29 30 DELEGATE JOHNSON: We've already merged them. MR. JENKINS: Have you merged the monetary request as well as, 31 or did you put them together to look at the total amount, or are you looking at the total 32 amount being one of them or separately? 33 34 MR. PFOHL: They have an opportunity to combine their proposals and look for cost savings and efficiencies. They have an understanding of the amount 35 this Committee has available, which gives them an opportunity to further refine their 36 proposal and come back to us. I think you'll probably see a different budget page and 37 perhaps a different request or different dollar amount. 38 MR. BRYANT: Mr. Chairman, I'd like to see this Committee focus 39 on a few projects, if we get spread out, we're not going to be a factor. We've already

identified the Beef Initiative as a worthy project and I sincerely think it is. I think we

need to be careful as we look at these other projects that we don't spread ourselves too

thin and then not being effective. I'm not saying that these are not worthy projects, but I

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1 think we need to look at a few and that's my point.

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MR. WEST: I would agree with what Clarence says, I think we need to keep it as small as possible.

DELEGATE JOHNSON: The two small ones that stood out to me was the Scott County Hair Sheep Association and the Bee Pollination Project. What are the thoughts of others?

MR. FIELDS: If we're going to raise sheep, we'd better keep that man busy.

MR. STALLARD: I'm wondering, since we're on beef that maybe we could consider hair sheep out of a reduced request. Like Fred said, if you're going to have some valuable animals on your farm, you don't need losses from predation. These two other smaller projects might also reduce the request, get down to bare bones. I'd like for it to go for the forage animals all tied in with the Beef Initiative.

MR. BRYANT: Mr. Chairman, do we have a representative from VDAC? I want to put you on the spot. Since you represent the state in agriculture, when we look at these projects that have been proposed by Virginia Tech, is there any particular project that stands out that you think would be economically productive for a region like Southwest and the Southside? I guess we're looking for the best bang for our buck. Something that would be very good for all of us.

MR. SCRUGGS: I'm Bill Scruggs, Virginia Department of Agriculture. To answer your question, Mr. Bryant, I've been to a lot of things with the Virginia Wine Industry in terms of biotechnology as well. I think both of those areas could offer some promise and some potential for the future if you look across the entire region. As far as the wine industry, there's been some interest in Chateau Morrisette and they've been working trying to get some wine grape production in Southside, particularly in Franklin and Pittsylvania County on the western edge of that. In talking with Tony Wolf, he's indicated the information they have, largely based at Winchester and the Charlottesville area, and there's a lot of difference in the climate between there and Southside. There is some risk as I understand it because the grapes may not do as well in one area versus another and depending on the weather, of course. So, based on what I've seen, there is some potential risk, and as I said, there is some difference in the climate in the region comparing Southside and Southwest as far as being different climate and you have to keep in mind the diversification of agriculture. This wine or grape initiative might offer some opportunity. The question is do you know that there is going to be demand for those grapes and I know of three wineries in the state that are consistently

interested in buying grapes because they're currently bringing in juice from out of state.

And if you bring in something that's not Virginia juice, then you can't, you have to have 51% used in Virginia in order to be Virginia wines. I don't know if that answers your 38 question. 39 MR. BRYANT: What about Southwest Virginia, do you have 40 41

information on that? MR. SCRUGGS: Chateau Morrisette, a lot of their grapes are

technically in Southwest and we have a wine association in Southwest.

1	MR. BRYANT: Do you feel comfortable with production in that
2	area?
3	MR. SCRUGGS: You probably have to ask this gentlemen back
4	here about how well that database will translate into Southwest.
5	DR. NOWAK: I'd like to make a statement. I'd like to put the
6	nursery industry in perspective. The nursery and landscaping industry is a \$2 billion
7	industry contributing to the economy, growing very fast. If you look at the map, most of
8	the nurseries are located around very fast urbanizing areas where the land is growing very
9	quickly, land value. They're bringing in small tiny trees and shrubs and importing them
10	from Oregon and Washington. This is an opportunity for us to make a serious impact and
11	grow in this area within the tobacco area utilizing existing resources, which are the
12	greenhouses and utilizing the capabilities that Virginia has. There'll be a shift in the
13	production area for Southside. This high-value crop relies on new introductions. There's
14	a tremendous potential to make an impact. We've generated close to a million dollars to
15	build an infrastructure and linking it to existing programs, we have collections from
16	China, Taiwan, the Republic of Georgia. We have to have infrastructure to test and
17	evaluate these products. There might not always be immediate impacts, but we're trying
18	to build. Reynolds Homestead is one opportunity that is very important to the Virginia
19	Nursery and Landscape Association. I have been writing grants left and right, trying to
20	target the funding agencies, which allows us to bring people into the program. We can
21	not get for this program funding or testing facilities to building the greenhouses. Those
22	are complementary activities, which are a must for the program.
23	MR. MAYHEW: I'd like to add that the Virginia Ornamental Plant
24	Evaluation and Introduction Program, I move that be added to our list.
25	MR. BRYANT: I would second it.
26	DELEGATE JOHNSON: Any discussion? Are you prepared to
27	vote? All in favor of the Virginia Ornamental Plant Evaluation and Introduction Program
28	MD FIELDS. Defense over de dest Lleures de la marie de la dest
29	MR. FIELDS: Before you do that, I know this is regional, both
30	regions. Is some of this coming to the Southwest?
31	DR. NOWAK: We want to make sure that's what happens. We have
32 33	a research center in Saltville. The new superintendent is a horticulturalist and the
33 34	greenhouses and this is integrated into the program. MR. BRYANT: Would the institute work with the Association in
3 4 35	this research?
36	DR. NOWAK: We have a workshop in November, actually the
37	workshop was in Danville, half a day with the Institute and with other partners invited
38	from North Carolina and Mississippi State. We've been developing this program for 2 ½
39	years.
40	DELEGATE JOHNSON: Other questions?
41	MR. FIELDS: Give us some time before we do vote on that.
42	DELEGATE JOHNSON: Virginia Ornamental Plant Evaluation and
43	Introduction Program would be one of the numbers that we consider for funding, that was
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1 the motion and it was seconded and we've had discussion. All in favor let it be known by saying aye. (Ayes.) Opposed, no. (No response.) 2 We've already decided that we would merge and consider the three county 3 pilot project and the Abingdon Feeder Cattle Association project. Those are two we 4 decided we would consider. 5 MR. STALLARD: I'd like to make a motion, Mr. Chairman, that 6 we include the hair sheep project, maybe at a reduced rate, possibly and maybe some on 7 8 the predation control, the pilot project, the coyote project. You have valuable animals out there and if it ever happens to you, you'll know. 9 DELEGATE JOHNSON: That would be the last one, the coyote 10 program and the hair sheep to be considered in the next round. Is there a second? 11 MR. FIELDS: Second. 12 DELEGATE JOHNSON: Any discussion? All in favor let it be 13 known by saying aye. (Ayes.) Opposed, no. (No response.) 14 These are the ones that we're considering or that will be in a pool to be 15 16 considered. Are there any others? MR. WEST: Can we talk about the beekeepers? I don't see any 17 purpose in presenting a long application if we're not going to approve it. I wonder if 18 19 there's any interest on the Committee for the beekeepers. DELEGATE JOHNSON: As I said earlier, I think that is a worthy 20 project. I read some articles on that the other day and there's a great concern about 21 what's going to happen to our fruits and crops if the bee population continues to decline 22 23 because there's not going to be any pollination and if there's no pollination then we're not going to have the fruits and I think it's very good. 24 MS. WALLACE: We certainly would be willing to revisit the 25 money, the budget. 26 27 DELEGATE JOHNSON: You'll have to do that big time. MR. WEST: I'll make the motion. 28 DELEGATE JOHNSON: Is there a second? 29 MR. STALLARD: Second. 30 DELEGATE JOHNSON: We have a motion and a second, any 31 discussion? 32 MR. BRYANT: Yes, when you just list Halifax County, how 33 34 regional will you be with this project? MS. WALLACE: As far as I know, Mr. Bryant, any county in 35 Southwest and in the Southside region could benefit from additional beehives. When I 36 revise the budget, and as Mr. Tignor mentioned Southwest and Southside Virginia in his 37 comments, but in a full proposal I could certainly stipulate that. I guess it was listed as 38 Halifax that way because I wrote it. 39 DELEGATE JOHNSON: Should the record show that it is the 40 intention that this project be covering Southside and Southwest Virginia? 41 MS. WALLACE: Yes, that was certainly our intention all along. 42 DELEGATE JOHNSON: Any other discussion? If not, all in favor 43

1	let it be known by saying aye. (Ayes.) Opposed, nos. (No response.)
2	Have we completed our work? Do you have a list of what we have approved?
3	MR. PFOHL: Yes. Mr. Chairman, based on the motions that were
4	approved, the pre-applications that will be invited to submit a full proposal by September
5	1st are the Virginia Nursery Landscape Association, Ornamental Plant Evaluation Project,
6	the Regional Beekeepers Project, the merged Beef Cattle Project for Southside and
7	Southwest, the Hair Sheep Education Project and the Coyote Damage Control Project.
8	DELEGATE JOHNSON: Those will be the ones that we consider.
9	Of course, anything this Committee does will be subject to approval by the full
10	Commission.
11	MR. PFOHL: Mr. Chairman, just to clarify, there was a motion and
12	seconded but not voted on regarding the Nursery and Landscape Association, it's still in
13	discussion, I believe.
14	DELEGATE JOHNSON: I believe we voted on it.
15	MR. PFOHL: I'm sorry.
16	DELEGATE JOHNSON: Any remarks or comments from the
17	Commission members? This was not advertised as a public meeting, but do we have any
18	comments from anyone in the audience?
19	MR. SCRUGGS: At the request of the executive director and as you
20	recall we had a meeting back in February in Richmond, and John Mark Hack from
21	Kentucky was there and talked about programs they'd been doing in agriculture in
22	Kentucky. There was some discussion about taking a trip to Kentucky and seeing some
23	of this firsthand. That had to do with livestock and some other things. There's been
24	some discussion and ideas floating around about that. Maybe either in August or October
25	or November, maybe going for a three-day trip to look at some Value-Added processing
26	that they're doing and some of their technical assistance programs they put in place and
27	some value-added businesses that had been started. Carthan asked me to mention this to
28	you to see if anyone was interested and if we should move forward with trying to
29	schedule something, maybe in October.
30	MR. BRYANT: I would agree.
31	MR. WEST: I think so.
32	MR. SCRUGGS: All right, thank you.
33	DELEGATE JOHNSON: Thank you. Are there any more
34	comments from anyone? Well, then do we have a motion to adjourn. We have a motion
35	to adjourn and we are adjourned. Thank you all.
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37	PROCEEDINGS CONCLUDED.
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42	CERTIFICATE OF THE COURT REPORTER
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1	I, Medford W. Howard, Registered Professional Reporter and Notary
2	Public for the State of Virginia at large, do hereby certify that I was the court reporter
3	who took down and transcribed the proceedings of the Agribusiness Committee
4	Meeting when held on Thursday, July 15, 2004 at 2:00 p.m. at the Hotel Roanoke
5	and Conference Center, Roanoke, Virginia.
6	I further certify this is a true and accurate transcript to the best of my
7	ability to hear and understand the proceedings.
8	Given under my hand this 17th day of June, 2004.
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14	Medford W. Howard
15	Registered Professional Reporter
16	Notary Public for the State of Virginia at Large
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20	My Commission Expires: October 31, 2006.